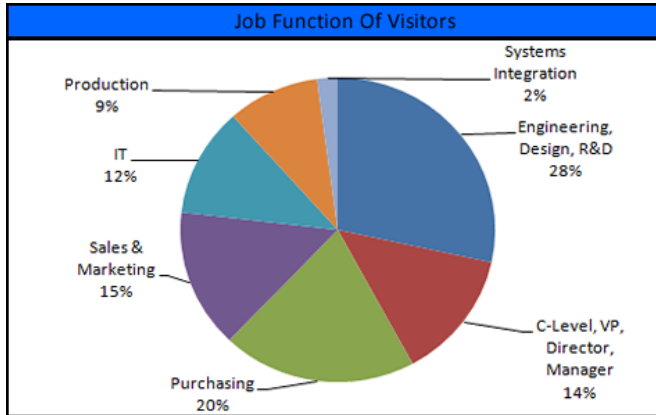SourceTech411 is the premier source for technology information across a wide range of industries in the systems, components, services, apps and software markets. When looking for product information, new developments in technology, reviews or market research, SourceTech411 is the site to find it.

As a leader in media and marketing solutions for technology companies, SourceTech411 reaches the executives and engineering professionals who design, develop and commercialize technology.

Job Function Of Visitors
- Systems Integration 2%
- Engineering, Design, R&D 28%
- C-Level, VP, Director, Manager 14%
- Purchasing 20%
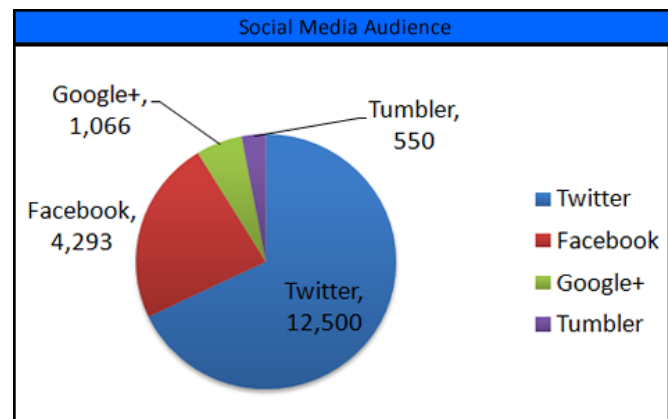- Sales & Marketing 15%
- IT 12%
- Production 9%

Our audience includes professionals at all stages of the product life cycle: researchers, electrical designers, hardware developers, software developers, app developers, component engineers, purchasers and operations managers. Additionally, SourceTech411 delivers results for key influencers and decision makers for technology services such as Cloud Storage, Cloud Computing, Site Security Management, 3D Printing and Hardware Virtualization.

The internet is now the primary source of product information and research, providing immediate results. To be successful in this market, your products or services must be discoverable though searches and capture the readers attention. SourceTech411 gives you more ways to reach your target audience through our website, e-Newsletter and Social Media channels.

Articles published on the website are promoted at the same time to Twitter, Facebook, Google+, Tumbler and other channels. This allows your articles to reach an additional ~20,000 viewers.

Sharing buttons are also provided on the website to allow visitors to amplify the content through their own social networks, providing even more exposure for your message.

Social Media Audience
- Google+, 1,066
- Tumbler, 550
- Facebook, 4,293
- Twitter, 12,500
- Twitter
- Facebook
- Google+
- Tumbler

Our Social Media Outlets can be found at:
https://plus.google.com/+Sourcetech411/posts
https://twitter.com/STech411
https://www.facebook.com/pages/Sourcetech411/220020604789464
http://sourcetech411.tumblr.com/
We also contribute to Reddit, Quora and other discussions / Q&A forums.

SourceTech411 was designed in consideration of the fast-paced nature of today's selection process for components and services. Our original articles, product reviews and industry coverage continue to bring in new visitors while retaining our current readers. We also cover the Tradeshows, Conferences and Expos to bring the latest news and information direct from the Exhibitors in the form of Press Releases, New Product Announcements, Whitepaper and Interviews.

We connect with tech enthusiats both online and in the real world. SourceTech411 has a presence at the conferences, expos and tradeshows that shape our market. Entrepreneurs, Executives and Engineers share their ideas, products and sevices with us at: CES, NAB, Lightshow, DigitalSignage, LEDShow, TechDay, TechWeek, AutoShow, Westec, Innovate, ARMCon, DesignCon, SpaceTech, ElectronicsWest, MDM, SmallBuisnessExpo, IoT, SES, SatCon, InterOp, SIL, GameDev-Conf, 3DPrintand many others each week.

When tech enthusiats are looking to learn about the latest innovations and leading ideas, they come to SouceTech411.
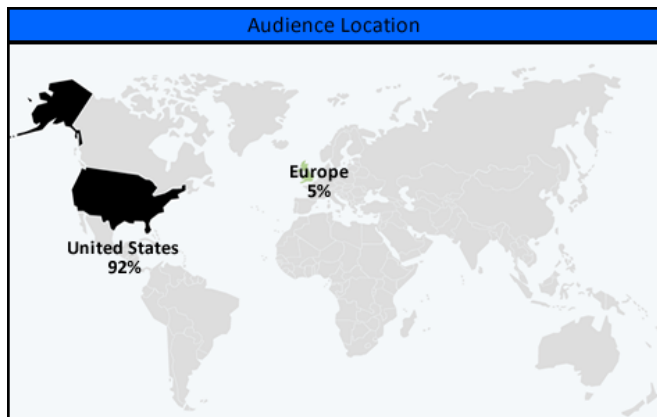

The companies, products and services we feature on our site are from around the globe, but our audience is mostly from the United States and Europe.

These developers, decision makers, buyers and innovators are our focus, and typically make up the core demographic most sought after to engage with by the companies we feature.

We experience up to 2,500 daily page views on our site, and our twice-weekly e-newsletter has a subscriber list approaching 9,500 opt-in members.

Our projections for the coming year are for nearly 100% growth in pages views and 60% more subscribers. We are launching a YouTube channel for videos, and are investing in Slide-shares, Infographics and other multi-media for even greater engagement reach.
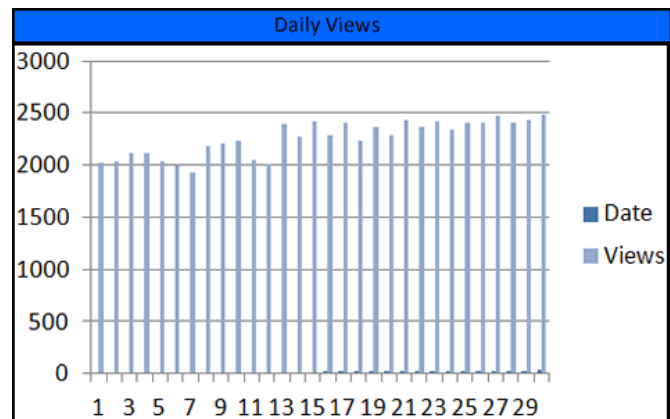
Let's work together to figure out the best way to promote your event, business, services and products - whether it's publishing your press release or new product announcement, developing custom content and native-advertising articles, promoting display advertisements, maximizing your ROI at a conference or something we haven't thought of yet (skywriting at the beach?).

Contact us at info@SourceTech411.com or sales@SourceTech411.com to get started.

Exploring Technology And Innovation For The New Millennium